

MINISTRE DE LA COMMUNICATION

MINISTRY OF COMMUNICATION

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Yaounde, 29 OCT 2020

**PRESS RELEASE**

The minister of Communication, President of the National Advertising Council hereby invites natural or legal persons wishing to operate in the advertising sector as Advertising Placement Companies or Advertising Consultancies, to submit their applications for renewal of authorization at the Ministry of Communication, Department of the Development of Private Media and Advertising, **as from Wednesday, October 28, 2020.**

Complete application files, which shall be received **until Friday, December 04, 2020 at 3:30 pm**, strict deadline, shall comprise the following items:

- A stamped application addressed to the Minister of Communication, President of the National Advertising Council, indication :
  - o the chosen advertising profession,
  - o the corporate name and full address,
  - o the surnames and first names of the main person in charge (General Manager, Manager, or any applicable title)
- A copy of the statutes of the company;
- A non-conviction certificate of the main person in charge, issued within the last three months;
- A certified true copy of a valid taxpayer's card;
- The original of the clearance certificate mentioning the type of activity;
- A certified true copy of the registered tenancy agreement or the real estate ownership certificate of the company's headquarters;
- An attestation for submission to the National Social Insurance Fund clearly indicating the nature of the submission;
- A banking attestation issued by a bank incorporated in Cameroon;
- A slip of payment to the treasury of application fees amounting to CFA F 100,000;
- Four (04) passport-sized photographs of the main person in charge;
- A slip of payment of CFA F 250,000 into account No. 420002764, opened in the books of the Paymaster General of the Treasury, representing the contribution to the running fees of the National Advertising Council for the 2020 Financial Year, **for those operators who have not yet paid such fees;**
- A legalized copy of the National Identity Card of the main person in charge;
- An attestation of civil liability insurance;
- A certificate of residence in person in charge;
- A sworn declaration on the good character of the main person in charge of the company;
- A photocopy of the latest authorization for companies seeking renewal.

**The Minister of Communication**  
**President of the National Advertising Council**



*René Emmanuel Sadi*