

**ANNUAL CONFERENCE OF HEADS OF CENTRAL, DEVOLVED AND EXTERNAL  
SERVICES, EXTENDED TO BODIES UNDER THE SUPERVISION OF THE  
MINISTRY OF COMMUNICATION**

**THEME: “PUBLIC COMMUNICATION SERVICE IN THE FACE  
OF CURRENT ELECTORAL CHALLENGES”.**

**16-17 SEPTEMBER 2025**

**AGENDA**

<b>DAY 1                      TUESDAY 16 SEPTEMBER 2025</b>		
<b>SCHEDULE</b>	<b>SEQUENCES</b>	<b>SPEAKERS/ACTORS</b>
<b>7a.m. – 10a.m.</b>	Welcome and installation of participants	<b>Technical Secretariat / CELCOM (Protocol)</b>
<b>10a.m.- 10:30a.m.</b>	Arrival and installation of Directors General and Directors of bodies under MINCOM supervision	<b>CELCOM (Protocol)</b>
<b>10:30a.m.-10:45a.m.</b>	Arrival and installation of the Secretary General	<b>CELCOM (Protocol)</b>
<b>10:45a.m.-11a.m.</b>	Arrival and installation of His Excellency the Minister of Communication	<b>CELCOM (Protocol)</b>
<b>11a.m.-12p.m.</b>	Opening ceremony	
	Singing of the National Anthem	<b>General</b>
	Presentation of the Conference's Agenda	<b>SG/MINCOM</b>
	Opening speech	<b>MINCOM</b>
	Decoration of high officials in National Orders	
	<b>Family Photograph</b>	<b>CELCOM (Protocol)</b>
<b>12p.m.-12:30p.m.</b>	<b>Cocktail</b>	
<b>12:30p.m.</b>	<b>INTRODUCTION OF THE THEMATIC PRESENTATIONS</b>	<b>General moderator: Mr. METUGE EKANEY Philip, Inspector General, MINCOM</b>
<b>– <u>Workshop No. 1</u> : “Contribution of public communication service to the presidential election: Strategies and operating rules”.</b>		
<b>12:30p.m.-1:30p.m.</b>	<b><u>Theme 1</u></b> : Coordination and monitoring of communication actions during pre-	<b>Expert: Madame ZOGO Suzanne Assoe, Director of Internal Public</b>

	electoral, electoral, and post-electoral periods at central, devolved, and external levels.  Discussions	Communication  <b>Moderator: NDZIE Chantale,</b> Inspector No.1.
<b>Rapporteur:</b> Madame <b>MVODO NNAMA Michelle</b> , Assistant Research Officer at the Media and Public Opinion Observatory		
<b>1:30p.m.-2:30p.m.</b>	<b>Theme 2:</b> Media coverage as an operational framework for public action.  Discussions	<b>Experts:</b> <b>CRTV and SOPECAM</b>  <b>Moderator: Mr MVEYN Alphonse,</b> Technical Adviser No. 1.
<b>Rapporteur:</b> Madame <b>ENGOLO ABOMO Henriette</b> , Head of Public Establishments, Public Enterprises and Para-statal Service		
<b>2:30p.m.-3:30p.m.</b>	<b>Theme 3:</b> Production of electoral graphic material, a major step in the electoral process.	<b>Experts:</b> <b>National Printing Press and SOPECAM</b>  <b>Moderator: Mr. KABA ALIGUEN Didier,</b> Director of Communication Engineering.
<b>Rapporteur:</b> Madame <b>ALIMA MBARGA NDOUDOUMOU Mariette</b> , Assistant Research Officer No. 1 at the Follow-up Unit		
<b>4p.m.</b>	<b>Coffee break</b>	General
	Rapporteurs' session	<b>Rapporteurs</b>
<b>Day 2 WEDNESDAY 11 SEPTEMBER 2025</b>		
<b>Workshop No. 2: "Legislative and regulatory framework governing communication during election periods".</b>		
<b>9a.m.-9:30a.m.</b>	Reading of D1 report	Rapporteurs + participants
<b>9:30a.m.</b>	Continuation of thematic presentations	<b>General moderator: Mr. METUGE EKANEY Philip,</b> Inspector General, MINCOM Plenary/General
<b>09:30a.m. – 10:30a.m.</b>	<b>Theme 1:</b> Electoral advertising: scope of legal framework and mobilization of relevant State structures.  Discussions	<b>Expert: Mr. NGANKAK KAMENI Kisito,</b> Director of Private Media Development and Advertising.  <b>Moderator: Madame ESSAMA Elizabeth Florence,</b> Technical Advisor No. 2.
<b>Rapporteur:</b> Mr. <b>TANKEU WATAT Wilfred Joël</b> , Assistant Research Officer No. 1 at the Private Media Activities Follow-up Units.		
<b>10:30a.m. – 11:00a.m.</b>	<b>Coffee break</b>	General
	<b>Theme 2:</b> Media regulation during	<b>Expert: Mr. ATANGANA AMOUGOU Etienne,</b> Head of Legal

11a.m. – 12p.m.	elections: professional obligations and compliance with laws and regulations in force.	Affairs Division. <b>Moderator: Madame LIMUNGA BILLY-EKO Rose Anne</b> , Inspector No. 2.
<b>Rapporteur:</b> <i>Mr. TJENGELLE Henry Christian, Head of Press and Out-Of Home Media Relations Service</i>		
12:00p.m.- 1p.m.	<b>Theme 3:</b> Ethics and professional conduct: capacity building to prevent media misconduct.	<b>Expert: ASMAC.</b>  <b>Moderator: Mr NANG Jean Lambert</b> , Director of International Communication and Image Building
<b>Rapporteur:</b> <i>Mrs NZOUAGON Solange, Assistant Research Officer No. 2 at the Follow-up Unit.</i>		
<b>Special Session</b>		
1p.m. – 2p.m.	Presentation of the draft guide on good practices for journalists during election periods.	➤ <b>Expert: Mr. OMGBA BOMBA Denis</b> , Head of the Media and Public Opinion Observatory.  <b>Moderator: Mr. LOCK LOCK Léopold</b> , Inspector No. 3.
<b>Rapporteur:</b> <i>Madame EYINGA BELINGA Estelle Aurélie Sandrine, Head of Press Freedom and the Right to Information Service</i>		
2p.m.-3:30p.m.	Rapporteurs' session	<b>Rapporteurs</b>
3:30p.m.	Closing session	<b>Protocol / General</b>
	Presentation of the general report of proceedings and the key recommendations	<b>Head of Follow-up Unit, MINCOM / General rapporteur of the proceedings</b>
	Distribution of the AVI operational phase IT equipment Kit to the Regional Delegates of Communication	<b>Minister of Communication</b>
	Closing Speech	<b>Minister of Communication</b>
	<b>Closing dinner</b>	<b>General</b>