

MINISTRY OF COMMUNICATION

MINISTERE DE LA COMMUNICATION

No. _____/MINCOM/SG/DMPP-

Yaoundé, **11 NOV 2025**

000045

PRESS RELEASE

The Minister of Communication, Chairperson of the National Advertising Council, hereby informs stakeholders of the advertising sector and the general public that he has noted that they are some licensed advertising firms who are claiming to be Judicial Police Officers (JPO) with special powers responsible for monitoring advertising activities, based on oaths taken before certain courts.

In the face of such a situation, which effectively places the latter in the chain of regulation and control of advertising activity, the Chairperson makes it clear that, in accordance with the provisions of Sections 50(1) and 51(1) of Law No. 2006/018 of 29 December 2006 governing advertising in Cameroon, the task of controlling advertising activities falls exclusively to the Ministry responsible for advertising and is carried out by sworn agents reporting to that Ministry and any other persons duly appointed by the Minister.

In light of the above, the Minister of Communication, Chairperson of the National Advertising Council, hereby invites all advertising operators concerned, to immediately submit proof of their resignation from the functions of Judicial Police Officers (JPO) with special jurisdiction to the relevant technical services. Failure to do so will result in the non-renewal or, where applicable withdrawal, of their advertising licenses.

The Minister of Communication, Chairperson of the National Advertising Council, hereby counts on the good comprehension and full cooperation of the concerned operators and of all the members in the advertising chain.

The Minister of Communication
Chairperson of the National Advertising Council



René Emmanuel Jadi