
MINISTRY OF COMMUNICATION

MINISTERE DE LA COMMUNICATION

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PRESS RELEASE

The Minister of Communication, Chairperson of the National Advertising Council, hereby informs the heads of Advertising Consultancy Agencies and Firms that have been granted accreditation for the 2026 financial year that the individual accreditation documents are now available.

The managers of the aforementioned companies, whose list was published by Decision No. 000183/MINCOM/CNP/ST of 26 December 2025, or their duly authorised representatives, are invited to contact the Department of Private Media Development and Advertising of the Ministry of Communication to collect the said documents.

The Minister of Communication, Chairperson of the National Advertising Council, seizes this opportunity to announce that individual advertising accreditation documents are now printed on secure paper, as a result of the partnership between Impact Palmarès R&D SAS and the National Printing Press of Cameroon.

This partnership, signed on 28 November 2025, aims to enable the National Printing Press to effectively carry out its new tasks of standardisation and exclusive anti-counterfeiting marking of administrative printed materials relating to State sovereignty and security.

The production of individual accreditation documents for advertising professions for the 2026 financial year constitutes one of the first tangible outcomes of the effective implementation of the aforementioned partnership, which will be gradually extended to the entire Cameroonian public administration.

This reform, instructed by the HEAD OF STATE and supervised by the Prime Minister, Head of Government, aims to strengthen the credibility of documents delivered by Cameroon's administrative services through the issuance of traceable and tamper-proof documents.

The Minister of Communication.
Chairperson of the National Advertising Council.

